



## **Sustainable plastic packaging honoured with the PackTheFuture Award 2023**

**Paris / Bad Homburg, 9 May 2023:** 56 entries, 10 winners, 1 special prize and 1 honourable mention - this is the positive balance of the PackTheFuture Award 2023. The results were announced at the award ceremony at interpack in Düsseldorf (4-10.5.2023). The award honours innovative and sustainable packaging solutions made of plastic. It also aims to promote and publicise the contribution of plastic packaging to climate protection, the circular economy and responsible consumption. The award is offered by the two associations IK Industrievereinigung Kunststoffverpackungen and ELIPSO, the French association for plastic packaging and flexible packaging.

### **Plastic packaging makes the future possible**

"Less unnecessary energy consumption, green energy, security of supply of materials, eco-design of packaging, recycled and bio-based materials, development of recycling channels and a clear European regulation for packaging waste - these are the challenges of our time," says ELIPSO CEO Gael Bouquet. Both associations, ELIPSO and the IK, are convinced that there can be no ecological and energy turnaround without plastic packaging. "Plastic packaging is becoming lighter, contains recycled or bio-based materials, is itself recyclable and is constantly evolving thanks to the real know-how of our industry," explains Bouquet.



## Packaging industry shows attitude

"The PackTheFuture Award is an important signal. It shows that the packaging industry is ready to take responsibility and develop solutions that meet the needs of consumers as well as the requirements of environmental and climate protection. The packaging presented here is proof that plastics, innovation and sustainability go hand in hand and that the transformation of the packaging industry is already in full swing," says IK Managing Director Mara Hancker.

## Strong submissions

For this sixth edition of the PackTheFuture Awards, European companies submitted 56 packaging innovations, showing the dynamism and strong innovative capacity of the industry. This industry is ready not only to face the challenges but also to respond to the problems of climate change. The high quality of the submissions shows the strong commitment of IK and ELIPSO members to the circular economy and their commitment to more sustainable and responsible plastic packaging. The 27 entries in the eco-design category



show that sustainable development is becoming increasingly important for business strategies.

However, the PackTheFuture Award is not only an award for sustainable packaging innovations, but also a symbol for cooperation and exchange between European countries. IK and Elipso are working together to realise the vision of a circular economy in Europe.

## **The winners of the PackTheFuture Award 2023:**

### **Category Design for Recycling**

- ADAPA DACH GmbH (Germany) with "VACUshrink(re)MEXX55".
- ALBEA SERVICES SAS (France) with " Ecofusion PCR ThinWall "
- APTAR BEAUTY (France) with "Shower gel range from The Body Shop with the recyclable pump "Future" from Aptar Beauty".
- LEYGATECH (France) with "LT clear 515R".
- PROFOL GmbH (Germany) with " CPPELL® ".

### **Special awards of the jury**

- Special Award: SIDEL (France) with "1Skin
- Special mention: PEKU Folien GmbH (Germany) with "drawstring bag

### **Category Design for Product Protection**

- BISCHOF & KLEIN SE (Germany) with "TacFLex® 900".
- SLEEVER (France) with " LDPET White Barrier ".

### **Category Design for Consumer Benefit/User Friendliness**

- BISCHOF & KLEIN SE (Germany) with "U-Pack® FFS"
- BERICAP Holding GmbH (Germany) and easyconnect Working Group with "Transfersystem easyconnect".

### **Category Design for Reuse**

- KNAUF INDUSTRIES with " BEAM® packaging ".

The PackTheFuture Award 2023 is sponsored by:



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PackTheFuture Award results, press kit, innovation book (with descriptions of all 56 entries in English, German and French) and details of the 12 PackTheFuture Award 2023 winners are available on the website [www.packthefuture.com](http://www.packthefuture.com).

### **About the PackTheFuture Award**

First announced in 2014, the PackTheFuture Award is an initiative of ELIPSO, the French association for plastic packaging and flexible packaging, and the IK Industrievereinigung Kunststoffverpackungen e.V..

The aim of the packaging award is to raise awareness of the innovation potential of plastic packaging throughout Europe. This European award offers ELIPSO and IK member companies an ideal platform to promote the sustainability of their packaging solutions. The PackTheFuture Award is a competition recognised by the prestigious World Packaging Organisation (WPO), the winners of which are eligible to participate in the WorldStar



Awards. [www.packthefuture.com](http://www.packthefuture.com)



The **recycling alliance Interseroh+** offers all relevant services for efficient recycling of plastic packaging: from advice on the recyclability of packaging with the "Made for Recycling" service to packaging licensing and high-tech sorting and the subsequent production of innovative recycled plastics.

The **IK Industrievereinigung Kunststoffverpackungen e. V.** represents the interests of manufacturers of plastic packaging and films in Germany and Europe as an industry association. The medium-sized sector has over 90,000 employees and generates an annual turnover of 16 billion euros. Plastic packaging currently has a 45 percent share of the German packaging market.



As an association, **ELIPSO** represents the manufacturers of plastic packaging (rigid and flexible packaging) in France. The members are represented throughout France and employ 38,000 people in 320 companies (mainly SMEs) with an annual turnover of 8.1 billion euros.